

Amendments to the Specification:

Please replace paragraph 0039 with the following rewritten paragraph:

Block **204** is followed by block **206**, in which one or more locations associated with the search query **114** are determined. This may be accomplished, for example, by the user specifying location information explicitly, by examining a cookie or other user profile or account information, by inferring or implying location information based, at least in part, on the user's network address, browsing history, search history (including the query being served, e.g., "palo alto" from the query "pizza palo alto"), and/or by consulting location database **120**. Other techniques for determining location information are disclosed in U.S. Patent Application Serial No. 10/665,359, entitled "DETERMINING GEOGRAPHICAL RELEVANCE OF WEB DOCUMENTS," filed September 22, 2003, which is hereby incorporated herein by reference.

For example, a geographic relevance component (not shown) may determine whether particular web documents have a particular geographic relevance, as described in U.S. Patent Application Serial No. 10/665,359. In addition, for documents that have a particular geographic relevance, the geographic relevance component may determine one or more geographic location(s) to which the documents have geographic relevance.